

Consultation Report

Leisure Centre East Feasibility Study

October 2014

Prepared by: Roz Tidman
Date: 14th October 2014



Summary

Initial studies indicated that there is potential requirement for a new Leisure Centre in the East of Daventry District. The new centre would act as a hub for sport and leisure activity across the east of the District and focus on meeting a need for more local amenities prompted by major future housing growth in the areas and at Northampton.

At this stage the proposal is an intention rather than a commitment but an important part of this feasibility study is to understand the needs and desires of the general public.

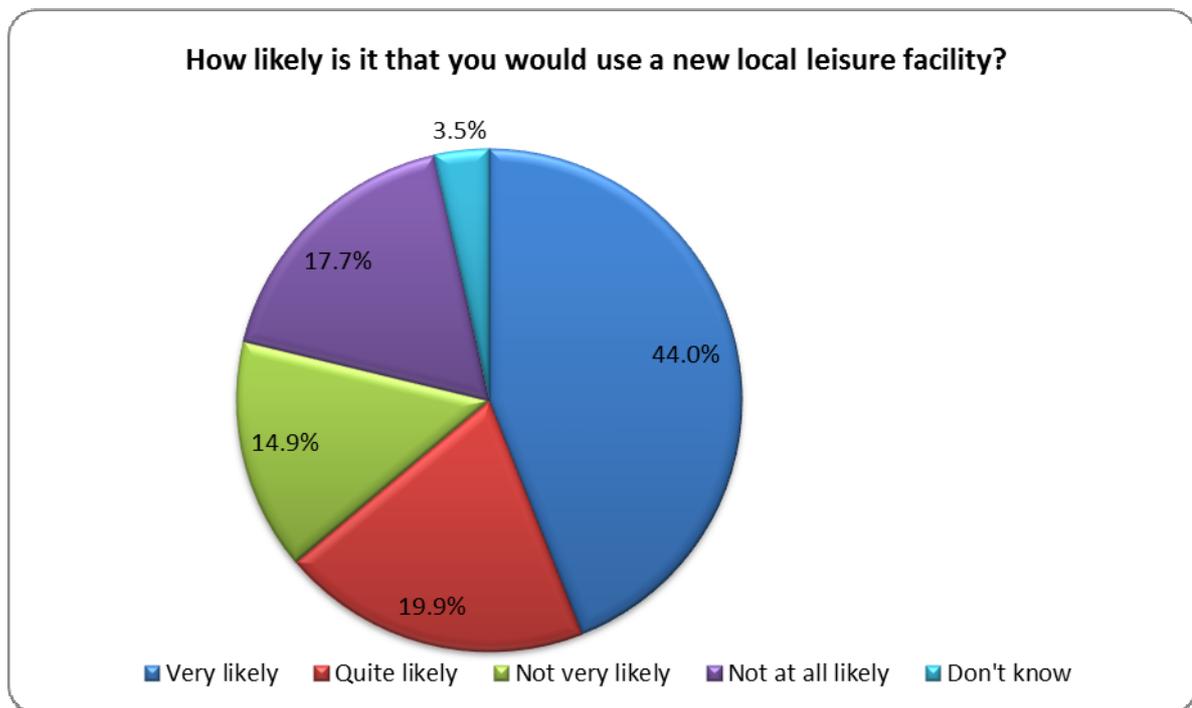
A general public (online) survey was carried out from the 13th August 2014 to 30 September 2014. The survey was promoted through local media, DDC website, Daventry District People's panel and parish councils. The intention of the survey was to gain views from the community on the "Leisure Centre East" proposal, where it could be located and the types of facilities that might be included.

The feedback from this survey will be used to help shape more detailed proposals ahead of further stages of consultation.

145 responses were received to the survey.

The responses to each of the survey questions are outlined below.

Q1 – How likely is it that you would use a new local leisure facility?

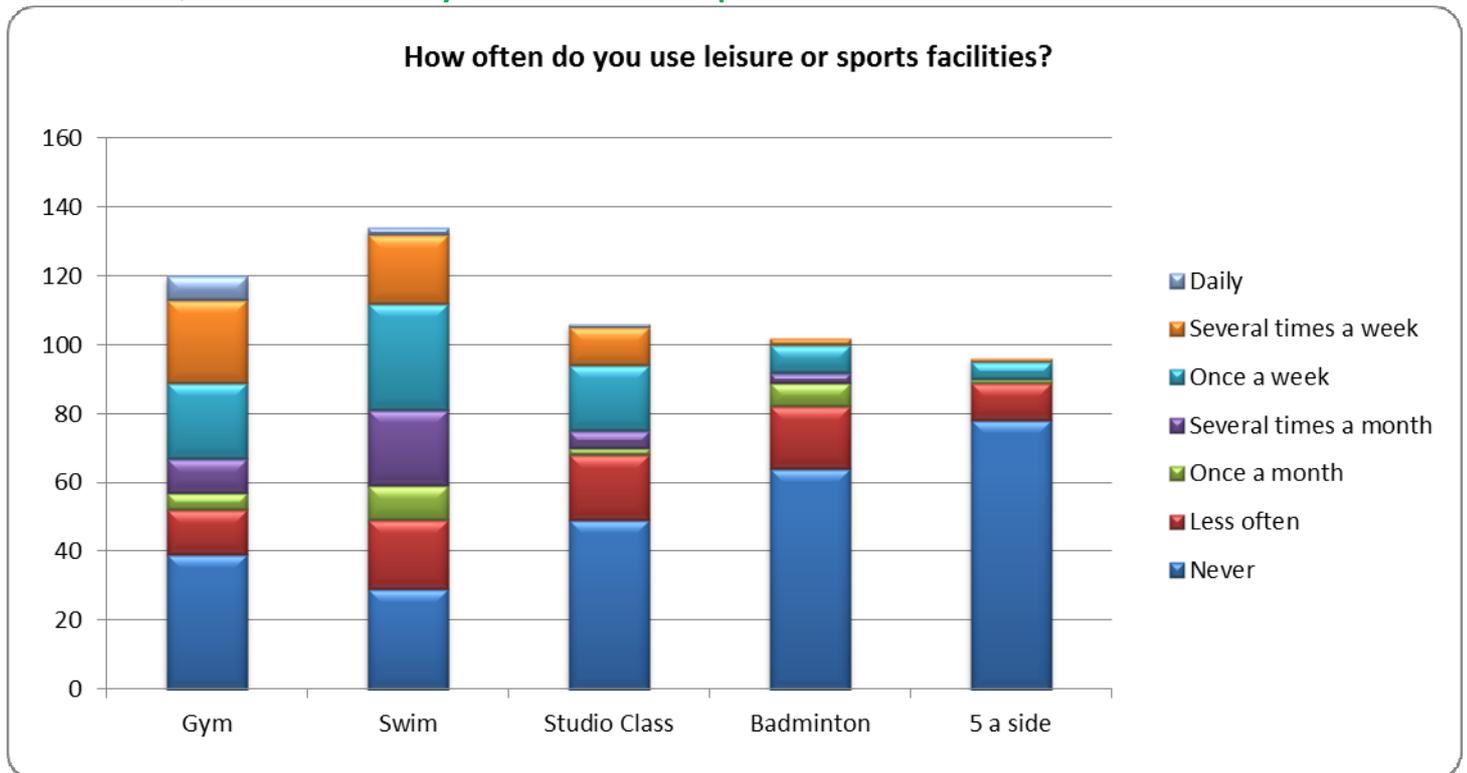


Q2 – If unlikely, please state why?

Depends on price, and what's on offer and skills of staff
Cost too much
Not interested in sport
Never use leisure facilities.
Don't do sport
I don't use one now
Too far away
Living in Woodford Halse it's difficult to use the existing leisure centre as it is - no chance of using one in the east as everything runs at the wrong times for school children and parents that work.
I enjoy cycling and I try to ride for 6 to 10 miles each day.
There are several facilities in local area already
I am member at Staverton Park for activities
Use other facilities particularly outdoors walking etc. Have our own Gym at home
We are near to Harborough Leisure Centre. Which we can use. My wife sometimes plays Badminton there.
Too far from home
I live in the South West of the Borough
have no interest
It's not how I usually spend my leisure time.
Limited by arthritis
Brington Parish is close to the existing Leisure Centre
1. I'm 73
2. I don't where 'East of the District' means it would be located.
Don't find the time.

It will depend on where it is and what facilities it has. If it's no better than what is already on offer at Daventry leisure centre then I would probably not bother.
Too old, ill health
Elderly, live outside town. T transport problems
Wouldn't be the nearest
Distance from my house, at present I use one closer, several times a week
The swimming pools are too full of children as a rule. It would be nice to have adults only pools
I feel there is need for meeting rooms for groups to meet especially art, craft and hobbies groups/lessons for adults.
It is 17 miles from my home.
Daventry centre is more convenient
I would use the facility if OAP's could be issued a pass that would allow them to have free entry and have dedicated sessions.
I have very poor mobility and the present leisure centre offers little for me
That part of your Northampton area is too far from where I live BUT you take masses of Council Tax from people in that area and they get next to nothing back for it - at least a leisure centre would help placate the angry householders.
Like Harborough Leisure centre
Transport would be a problem for me if in the East of the District. I am not impressed by the public facilities available already, so I am disinclined to use public facilities, especially if they are some distance away.
I'm a member of a good Gym / pool facility
I get my exercise elsewhere.
My age - unless there is Walking Football on offer
Because I live in the west of the district
Depends on where it is and facilities available
We have a perfectly good leisure centre already. Daventry needs far more before we get another leisure centre.
To expensive
I live close enough to the current Leisure Centre in Daventry
I would prefer to use one in the local towns rather than have one in the rural area of the Eastern Daventry District - not at all suitable.
There are already many facilities covering a wide range in this area

Q3 – How often do you use leisure or sports facilities?



Children's swimming lessons
Have own gym
Exercise bike at home everyday
Indoor bowls
Physiotherapy, have not heard of studio class
Hockey at Elderstubbs once or twice a week
Children's holiday activity and tennis
I have knackered knees so stretch out frequently in a hot spa bath to do 2,000 leg kicks which keeps my leg muscles in good order.
Squash
Ballroom/Sequence Dancing several times a week
Walking - regularly. Acting as Linesman (football) about once per month
I exercise regularly, but not at council provided facilities
Steam room
Sauna
Hot tub
Prefer to go for walks and bike rides in our lovely local countryside than at a leisure centre.
Love taking my children swimming!
As both participant and spectator, my business
Bowling, lawn green variety
Walking is not easy around Moulton. Too much traffic
Squash - twice a week
Cricket, tennis

Q4 – Where do you currently go to do sport or leisure activities (please give names of facility and activity)

Market Harborough for swimming
Virgin active, Riverside – gym. My children trampoline at Benham, use the football facilities at Moulton magpies and Moulton secondary and cricket at Northampton boys school
Virgin gym
Sywell
Lings Forum
Swimming lessons children nsg + karate classes lings
Billing aquadrome pool, Moulton college
Lings forum
Moulton college
Virgin for Swimming
Towcester centre for leisure. or Danes Camp, both for swimming. I use an occupational gym.
lings forum and gym
Lings forum
Moulton Leisure Centre - No Closed
Overstone Golf Club
Northampton
Rugby
Crips centre at General Hospital
Nuffield
Staverton and Daventry sports leisure centre
Market Harborough Leisure Centre - Combat classes and the gym
Virgin Active Health Club Riverside - Swimming, gym and studio class
Market Harborough
The gym in Woodford Halse
Market Harborough leisure centre
Market Harborough
Danes camp
Archway House, Market Harborough
Virgin
Warwickshire in Coventry and work gym.
Market Harborough
Mkt Harborough L.C. Northampton swimming baths (Mounts)
Staverton Park Golf Club
Home, and out and about, do not use facilities
Danes Camp
Daventry leisure Centre
Daventry
Reach
Northamptonshire county golf club, Dallington lawn tennis club. kings park indoor tennis courts.
Daventry leisure centre; kids swimming. Staverton park; kids golf lessons.
Towcester
Daventry LC

Long Buckby community centre for some leisure activities
Everyone active
Market Harborough and Brixworth Centre Swimming & Indoor bowls
Reach for Health
I don't do them as much as I should locally - runs or walks round Country Park, and have used gym equipment when children not playing on it! - but I ALWAYS go when visiting friends in Surrey / Berkshire. Great leisure pools with slides etc (Woking Pool on the Park, Coral Reef etc), excellent use of forest - bike trails, natural building materials etc (The LookOut). We don't have either in this area. Forest may be a challenge but the pools are a possibility.
Virgin Rugby
Rushton Hall for gym and swimming. Children's swimming lessons private pool in Braybrooke and also at Moulton college.
Harborough leisure centre
Moulton
Market Harborough
Market Harborough Leisure Centre. Lutterworth Leisure Centre
Daventry leisure centre - Latin dance Crick village hall - Latin dance Elderstubs/Parker academy - hockey Gym - virgin active, riverside Danes camp - swimming
Nuffield,
Home
Queen Elizabeth jubilee centre, rugby. I attend a cardiac rehab class
Overstone Park, Overstone, Northampton.
REACH gymnasium
Fitness 4 Less, Northampton.
Harborough Leisure Centre
Virgin active
Lings Forum Badminton and 50+ sessions. Moulton Guide Hall Keep Fit
Staverton Park gym and pool.
Ballroom dancing - various venues in Daventry, Northampton and Rugby
Rugby
Danes Camp, Mount Swim Pool Used Moulton School facilities but it became crowded
LA Fitness, Kettering
Moulton (until it was shut)
Rugby Sports Centre Danceworks, London DanceXchange, Birmingham
Yoga in Priors Hardwick Zumba in Woodford Halse Gym in Fawsley
Lings Forum Gym, studio classes
Mounts
Market Harborough leisure centre and scald well village hall
Market Harborough
Virgin

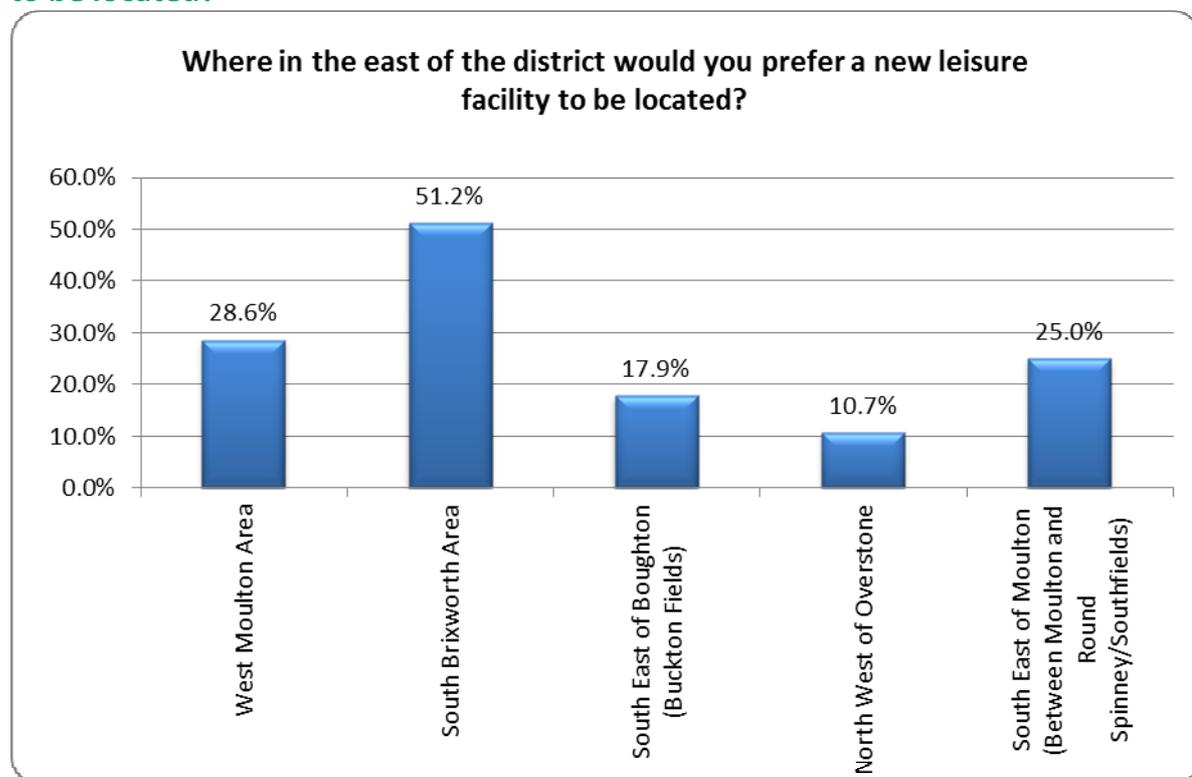
Market Harborough
Virgin active
Six fields N'ton
Market Harborough Leisure Centre
Benham
Badminton, squash
Mounts Danes camp village football pitches village cricket
N/A - prefer to use the outdoors.
Lampport- pacesetters
Danes Camp
Pacesetter Sports, Market Harborough Swimming Pool
Corby-Swimming and Market Harborough-Swimming
Rothwell
Moulton College
Towcester – swimming and Market Harborough - swimming
Nuffield centre, Sixfields and Duston Leisure Centre
Trilogy gyms especially Duston and Lings for gym, fitness classes and swimming.
Daventry Leisure Centre
Crips centre
Squash - Daventry Squash Club
Swimming - Daventry leisure
Gym - Daventry leisure
Boughton Village Hall and Pitsford reservoir

Q5 – If you do not use a leisure centre or sports facility, please state why not?

Don't drive, can't get to leisure centre easily especially working full time too
Not interested
Don't need to.
Nothing suitable in vicinity
Don't do sport!
Distance and cost
Swimming pool is always in use by schools when I would be able to use it
The only facility I would use would be a swimming complex and I feel Daventry is not suitable for my needs.
Time too short and too far away
Don't use anything else as it's either 10miles away or too expensive.
I use my bicycle each day and really enjoy riding through the country lanes in the area where I live.
Home Gym
None are sufficiently local to use regularly
Got enough to do.
Too far; too expensive; insalubrious
no interest in facilities provided
It not my preferred method of taking exercise.
Too lazy!

I have severe health challenges
Availability for public swimming without classes at convenient times.
Not any near by
I have done in the past and have felt unwelcome
I would use the facility if OAP's could be issued a pass that would allow them to have free entry and have dedicated sessions.
Need something more local
Cost
Time restrictions/limitations, too many people, hygiene.
Get my exercise in other ways
Not my favourite pastime
Changing facilities and cleanliness
Not big enough.
Nowhere near enough to us.
Why other than convenience of location, and/or possibly disabled access, do you ask?
No facilities local to Hannington
The facilities at Daventry are outdated and the pool is always cold. The children need somewhere to go that has up to date facilities with fun things in the pool like Danes camp for example.
Running is my main activity so don't need a facility

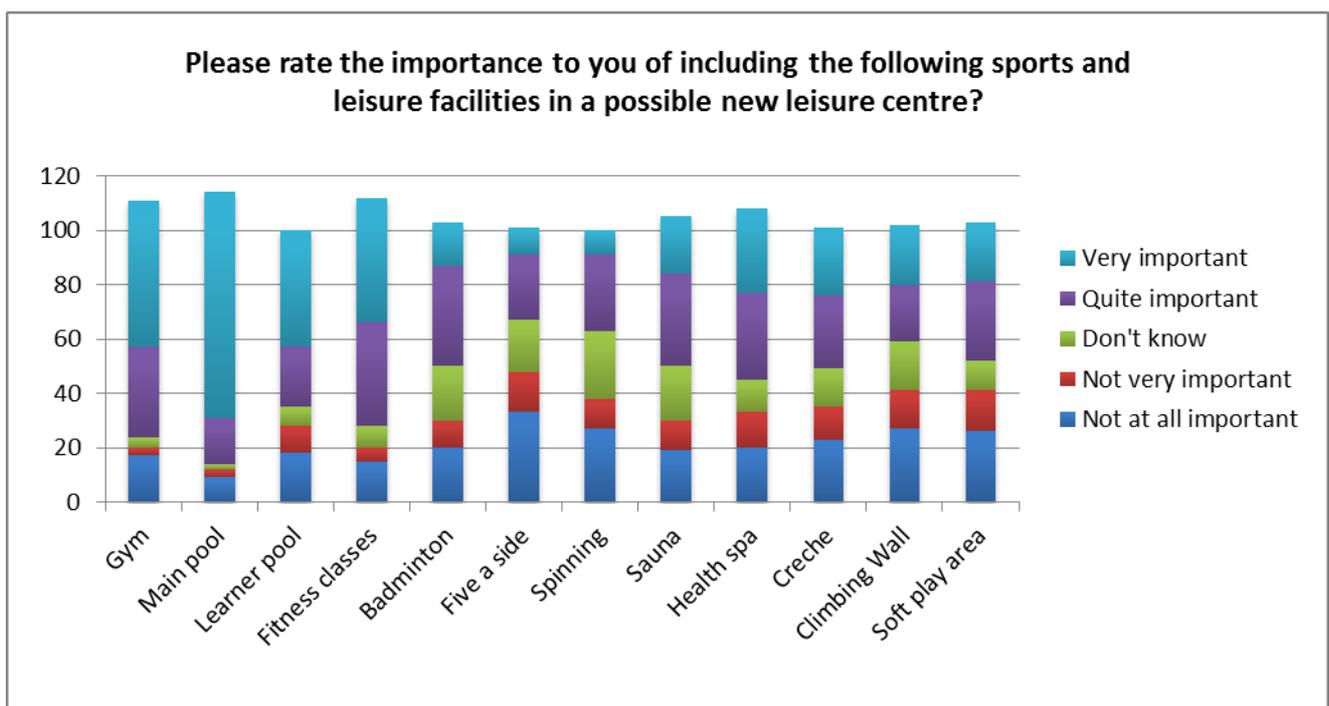
Q6 – Where in the east of the district would you prefer a new leisure facility to be located?



Moulton has enough traffic and buildings stop ruining our village
As far away from Moulton as possible due to the traffic generated.
None...leave our village alone!
Around Moulton, need to understand sites locations better

Nearest possible to Daventry
Doesn't matter to me
All of the above would be too far for me.
Nowhere
Within the best catchment area and also where transport links will be available to travel to the facility
I do not care
Don't mind
No preference
None
No preference
None of the above - I live in Long Buckby
Somewhere a bit nearer
Guilsborough Area it has a large catchment
Don't really care as wouldn't visit those areas unless facilities were exceptional.
On or around the landfill between Cold Ashby and A14
Arthingworth
Nearer Daventry
Another facility in the East of the District is of no interest to me
None are local to me in Kilsby
Daventry
These two options would be most appropriate as they are most urban.
Unclear if WITHIN a development area or extra to
Don't mind usage would depend on facilities offered
Daventry

Q7 – Please rate the importance to you of including the following sports and leisure facilities in a possible new leisure centre?



Q8 – What other facilities, if any, would you like to see included in the new leisure facility?

None
Tennis
Bar social area
Leisure pool
Bar/recreation area for social use after facilities have been used or just as a social place to meet.
Café, meeting room, open studio space without gym equipment or bikes
Squash
Cafeteria
Swimming: more than 2 basic pools
Squash Courts
Tennis courts
Climbing facilities always popular for all ages.
Warm swimming pool! - A leisure pool rather than a competition pool! - DDC don't have any leisure pool facilities, the Daventry town centre pool is cold - as its treated as a competition pool, thus children don't enjoy it as its cold and limited areas they can go. If DDC are to build another centre with pools - please make it different to the one you currently have - see above for reasons!
sauna steam room
Studio for dancing
Cafe
Indoor running Track Outdoor Cycle Track Skate Board area Netball and football all weather pitches.
Indoor tennis courts
Table tennis; 10 pin bowling; internal cricket nets.
Any area to explore mental health - i.e. meditation classes
Monthly Cinema film show
Something for teenagers
Indoor Bowls
Leisure pool - wave machine, slides and flames, bubble beds, beach area leading into deeper swim area, FUN!!!
Netball, handball, basketball
Cafe with free Wi-Fi and, if size permits, an indoor tennis court.
Fun pool with slides etc like at Corby.
Paddle
boxing / karate skills
Café
An all-weather outside pitch
Running track
coffee shop
Adults only swimming. Slimming classes

Indoor area for activities targeted at the retired part of the population.
Ballroom dancing
A community hall
Cycling track & full Athletics Track needed in the district.
Facilities (including changing facilities, especially for babies), which do not impinge on adult facilities (including adult changing rooms)
Fitness classes for the over 50's
Walking football
Steam room
Outdoor tennis
Steam Room
Water slides, activities for teenagers in rural Northamptonshire.
Steam room
Outdoor heated pool
Cafe, pool should incorporate swimming lane area and fun area with flume. (Like Towcester). Free parking. Cycle racks. Swimming lessons.
I don't think a new facility is necessary.
Water features for children/slides
Children's pool Water slides
Providing a centre gives the excuse to create a cafe, requiring more building plus parking, litter
Outdoor fitness facility, especially for older people Running track suitable for multipurpose use Outdoor climbing facility Paddle tennis courts
Dance Classes
A WARM beach/toddler area. DLC is freezing for the younger age groups who have to do swimming lessons in the beach area or for babies etc and their parents who use it for leisure.
Squash

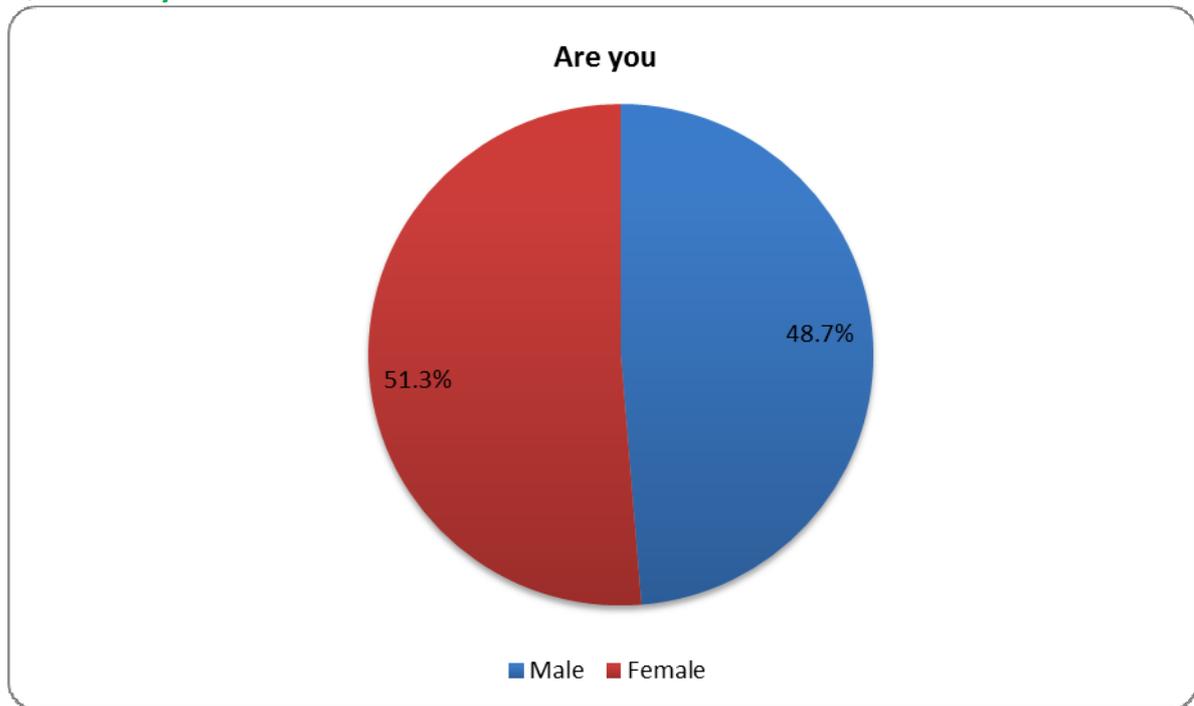
Q9 – Do you have any other comments about the proposal for a new leisure centre?

Moulton park, plenty disused buildings and road links
Not in Moulton
Total waste of my money.
Something for adolescents
As close to Moulton as possible please.... What about in Overstone Leys if we have to wait that long.
What a waste of money! We used to have one...now closed..lack of use? Don't need another! Money would be better spent on support for the elderly.
Why is squash not included Has consideration been given to combining leisure centre with school or college and including other external sports to make a cluster sharing car parking and common facilities
Will be urgently needed with all new development Also to reduce traffic for same reason
Such a facility in Brixworth would be brilliant
Half term/ summer holiday activities for children.

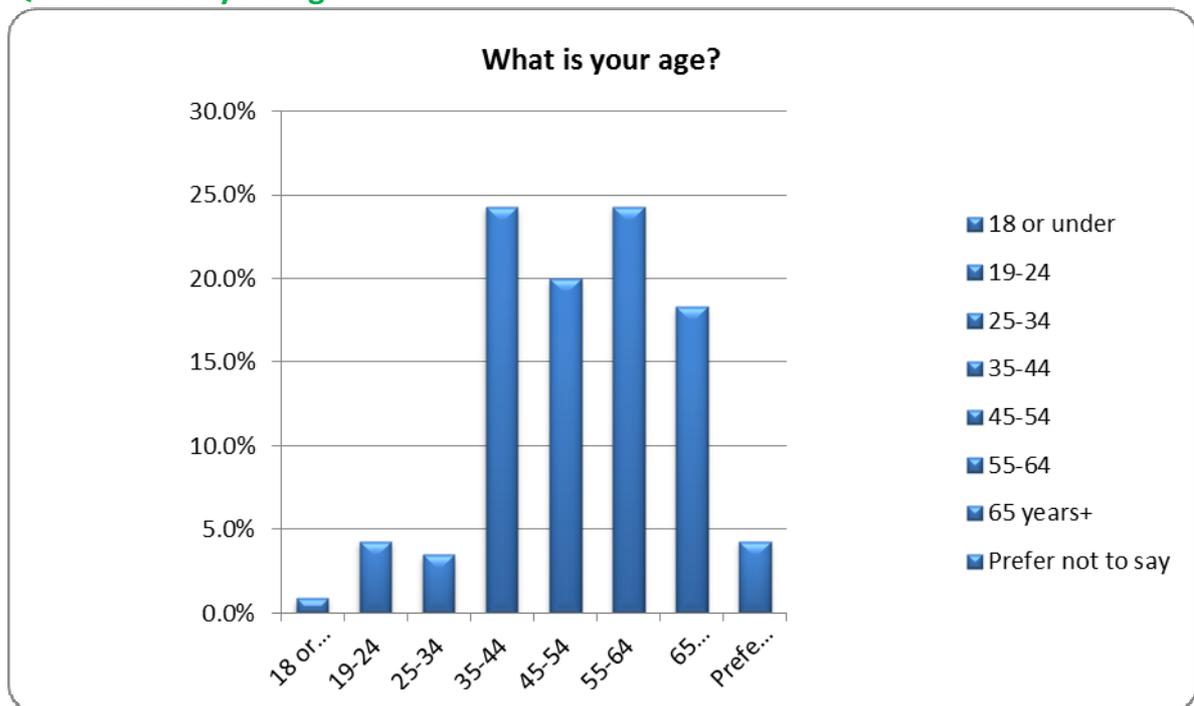
Air conditioning whilst watching children's swimming lessons!
I am very enthused to hear of it and think you will get a huge interest with sport being so popular.
Can we please have something closer to Woodford please as our kids are missing out.
I think that for the people who live in the East of Daventry this facility would be a wonderful addition to their lives and general wellbeing.
Not needed.
will need these facilities population increasing
Cost / charges will be a major consideration to frequency of use.
I live in Great Oxendon we still have parking on the pavement which makes it impassable and very dangerous when trying to pull out on the A508. Nothing is ever done about it. This matter is more important to us and I am sure that as usual nothing will be done about it.
They need to be kept up to date with state of the art equipment and good stand to run it.
It is important that these facilities are maintained in a clean, acceptable and attractive manner
Free parking
Yes - what are the operating cost to the community in terms of council tax; will the proposed centre be run by a local authority or contracted out. Will the centre be run as a for profit operation - if not why not? What is the evidence that a new centre is needed?
You should have filtered your questionnaire a bit more
Brixworth Neighbourhood Plan Survey found little need and great concern about over development south of Brixworth.
Is another pool so close to Harborough viable?
Must be available for health reasons, ie disabilities
Combine it with something else, eg laser zone, bowling centre, skating rink. Plus a variety of reasonably priced food outlets. Encourage people to spend the day there.
Part of the consideration should be a 'joined up' network of cycle routes. Could there be a risk of over provision?...Moulton School and College have extensive facilities, Overstone has pool, gym already. Is a thorough review being done of the existing provision?
Great idea.....with low cost.
Build it as soon as possible please
Why are all facilities given to Daventry? Moulton is the poor relation. More Council Tax is being generated in Moulton than Daventry yet we receive very little in return. 2,000 houses are being built in Moulton, yet the money is being spent in Daventry.
Wrong use of resources when we can't even get a doctor's surgery
Less convinced about the need for another "general" facility as there are already many. Would much prefer to see a dedicated facility to raise standards of competition in the area, these could be: Dedicated Cycle track, where in the district can our cyclists go to become competitive? Full athletics track, (half a track in Daventry really is not good enough) Dedicated pool facilities, multi use pool has too much restriction on use for competitive swimmers.
It's a good idea
Facilities, service and price need to be competitive with Trilogy centres in Northampton
I would like to see far more/much better facilities offered in Daventry Town. I cannot see how a rural leisure facility can be justified or viable.

good idea - little likelihood of people in Moulton travelling all the way to Daventry
Sounds like a huge capital spend Is it really needed and will it be used?
Daventry keeps growing but the facilities do not.
Please build one!!!!
Yes, make it happen please. Brixworth residents badly need some facilities nearby.
Great idea!
Would like this facility near Brixworth as currently quite a drive to other leisure centres.
Do not feel it is at all appropriate. Most of these activities are available as groups and classes at local village halls, which would therefore become under-used if a new, bigger facility was built. I strongly feel that it would have a detrimental effect on the local communities.
Please do it!!!!
As Brixworth has expanded a lot and there are no leisure facilities close by I think this would serve a large percentage of people
Moulton has many sports outlets: the College, two schools, Leisure Club, Magpies Football Club, Whyte Melville Bowls Club, various activities such as martial arts in the Guide Hall, facilities at Sandy Lane, the threat of a housing development including a school bus park/public car park; they all add to congestion and pollution
It is important that any facility supplements existing facilities, e.g. Brixworth Cricket Club, Tennis Club and playing fields and does not compete.
Fantastic and much needed idea for the east of the District, we have been ignored for far too long and have had to travel some distances for our leisure.
If the centre offered something different from Daventry Leisure Centre it would be a draw card from all over the surrounding area not just within Daventry District eg my children enjoy visiting leisure centre in Leicester which has a climbing wall, and the swimming pool has a couple of slides and fun water area. If swimming pool is going to be aimed at younger children than it needs to have a separate area that can be heated higher than the main pool and thought needs to be given to set up of the pools if swimming lessons are going to be offered.
I think money should be invested into existing facilities in Daventry to make them better as not everyone will be able to travel to the new facility if it is in one of the areas listed above. There is no easy public transport from Daventry to these areas.
I work in Pitsford so would welcome a local centre to use during the day

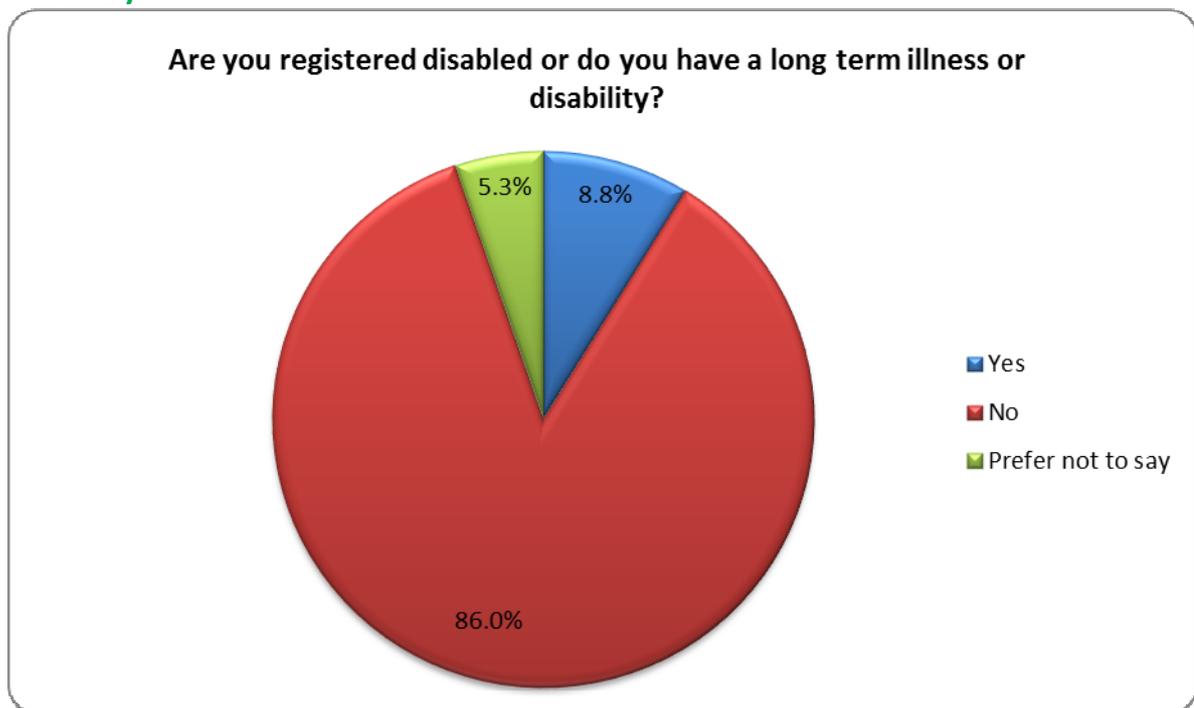
Q10 – Are you



Q11 – What is your age?



Q12 – Are you registered disabled or do you have a long term illness or disability?



What Happens Next?

The results of this general survey will be used to inform the next stage of the feasibility study. A consultant will be appointed to carry out more detailed site analysis including further phases of public consultation.