

- 5.1.4 The Character Areas are:-
- Conservation Area
1. High Street
  2. Church and Churchyard environs
  3. Foodstore Retail
  4. Victorian Residential
  5. Market Place
  6. Civic Quarter
  7. Municipal Quarter
  8. Retail Square
  9. The Recreation Ground
  10. Independent Retail
  11. Retail Edge
  12. Residential infill

Non Conservation Area

13. Community uses
14. Town Centre Edge and Gateways
15. Hillside residential
16. Post war residential

5.1.5 The Character Areas broadly reflect the Conservation Area boundary. The final four Character Areas address non-Conservation Area parts of the Town Centre, and also reflect the peripheral growth sites, which will represent an enlargement of the Town Centre.

- 5.1.6 To fully understand the constituent parts of each Character Area, each was broken down into the following elements;
1. Uses/Activities
  2. Building Height
  3. Urban Form, Street Structure and Layout
  4. Building Type and Height
  5. Frontages and Plot Rhythm
  6. Building Line and Boundary Treatments
  7. Architectural style
  8. Roof form
  9. Detailing and Distinctive Features
  10. Garden Size and Location
  11. Parking
  12. Materials
  13. Colours
  14. Linkages
  15. Landscape and Public Realm

5.1.7 The written descriptions are then set out in the following pages with accompanying photographs and urban form diagrams. The diagrams are representative 'tiles' of the relevant character areas with annotated notes and where relevant dimensions of key features.